

Sponsorship Opportunities

Texas Society of Association Executives
New Ideas Annual Conference
Sunday, September 11 – Tuesday, September 13, 2016
Projected Conference Attendees: 475+



Grand Opening Night

Deep. In the Heart Title Sponsor (\$15,000)

1 sponsorship available

- Four tickets for the Grand Opening Night Event
- One ticket to TSAE Board Dinner
- One ticket to SACVB Exclusive Client Dinner
- Introduction & Recognition during Welcome Address at Opening Reception
- One conference registration
- Recognition on host city Grand Opening Night Event Signage and Collateral
- List of all conference attendees mailing addresses
- Brochure space at San Antonio Info Booth during TSAE conference
- Recognition in SACVB Event Marketing Communications to potential attendees
- Recognition as a host city sponsor on the 2016 TSAE New Ideas Microsite

World Heritage Package (\$7,500)

3 sponsorships available

- Two tickets for the Grand Opening Night Event
- One ticket to SACVB Exclusive Client Dinner
- Recognition on host city Grand Opening Night Event Signage and Collateral
- List of all conference attendees with mailing addresses
- Brochure space at San Antonio Info Booth during TSAE conference
- Recognition in SACVB Event Marketing Communications to potential attendees
- Recognition as a host city sponsor on the 2016 TSAE New Ideas Microsite

Yellow Rose Package (\$2,500)

- Two tickets for the Grand Opening Night Event
- Recognition on host city Evening Event Signage and Collateral
- Brochure space at San Antonio Info Booth during TSAE conference
- Recognition as a host city sponsor on the 2016 TSAE New Ideas Microsite

Alamo City Package (\$1,000)

- One ticket for the Grand Opening Night Event
- Brochure space at San Antonio Info Booth during TSAE conference
- Recognition as a host city sponsor on the 2016 TSAE New Ideas Microsite



Specialty Options

Official Transportation Sponsor (Staffing & Transportation Cost)

1 sponsorship available

- Events include Board Excursion & Dinner, Grand Opening Night Reception and Attendee Excursions
- Recognition in the San Antonio CVB Event Marketing Communications to potential attendees
- List of all conference attendees with mailing addresses
- Recognition as the Official Host City TSAE 2016 New Ideas Transportation Sponsor by the SACVB step-on tour guide
- Includes opportunity to place collateral on motor coach
- Recognition on all host city event signage for Board Excursion & Dinner, Grand Opening Night Reception and Attendee Excursions
- Recognition as a host city sponsor on the 2016 TSAE New Ideas Microsite

Volunteer Uniform Sponsor (\$500)

10 sponsorships available

- Logo on the host city volunteer t-shirts for all TSAE 2016 New Ideas Annual Conference Festivities

San Antonio Informational Booth Sponsor (\$250 per piece)

- Includes the opportunity to place collateral at San Antonio Information Booth next to the Registration area during the TSAE 2016 New Ideas Conference

In-Kind Sponsorships

- In-Kind Sponsorships will be assigned to an appropriate sponsorship level based on the value of service or product provided.

Custom Options

Not seeing a package that fits your sponsorship needs? The SACVB can customize one exclusively for your organization. To discuss options, please contact:

Shanna Smith, CTE, CTA

Partner Communications Manager

(210) 207-6737

ShannaSmith@visitsanantonio.com

Conference Registration

With the exception of the *Deep. In the Heart Title Sponsorship*, sponsorships do not include registration to the TSAE 2016 New Ideas Annual Conference.



Fact Sheet



Organization

Texas Society of Association Executives, www.tsae.org



Profile

TSAE is a nonprofit professional organization for persons engaged in the management of voluntary trade and professional organizations in Texas. TSAE provides the highest quality educational, leadership, and professional development opportunities to association executives and supplier members, which enhances the performance of the organizations they represent.

TSAE is comprised of more than 1,000 association professionals who represent Texas-based associations and societies and as well as corporations and firms that provide services to associations.

Event Information

New Ideas Annual Conference 2016
Sunday, September 11 – Tuesday, September 13, 2016
Projected Conference Attendees: 475+

Event History

The conference has not met in San Antonio since 2009. The organization is pleased to return to San Antonio due to the appeal our city has as a destination and anticipate record attendance.

Hotel/Meeting Location

Hyatt Regency San Antonio, 123 Losoya St., San Antonio

Who are the attendees?

- 50% of attendees are meeting professionals/planners, executive directors and staff
- 50% are hospitality vendors
- 95% of attendees are from Texas
- Many attendees conduct business and meetings in San Antonio
- Will have strong attendance from Austin, Dallas/Fort Worth and Houston

What value does this conference have to our city?

The Texas market represents 35% of the convention business booked through the CVB and nearly 70% of our leisure travel. This conference is an opportunity to showcase the growth and progress of city as a premier convention destination to key decision makers and influencers of convention city location.

