

NATIONAL TRAVEL & TOURISM WEEK

MAY 7-13, 2017



SAN ANTONIO IMPACT

\$13.6B

Economic Impact of Hospitality Industry in San Antonio

18M

Overnight Visitors in Bexar County

Visitors to Bexar County

29M

ATTRACTED

34.4M

VISITORS TO SA METRO AREA

INCLUDING

20.9M

OVERNIGHT VISITORS

\$195M

Contributed in Taxes & Fees To the City

\$375M

To All Local Governments Combined

INDUSTRY EMPLOYED

130,796

INDIVIDUALS

1
OF EVERY

8

Workers in San Antonio is employed by the Hospitality & Tourism Industry

ECONOMIC IMPACT

INCREASED REVENUE

50%

SINCE 2005

4

X

Industry size has quadrupled since 1990