

BOARD OF DIRECTORS

# AGENDA

## Location

Henry B. Gonzalez Convention Center – River Level Room 006  
900 E. Market Street  
San Antonio, Texas 78205

## Wednesday, September 12, 2018

- |                    |  |
|--------------------|--|
| 9:00 – 9:05 a.m.   | Call to Order & Welcome Remarks – Rusty Wallace                                      |
| 9:05 a.m.          | Confidentiality Statement – Rusty Wallace  |
| 9:05 – 9:07 a.m.   | Approval of Summer Board Retreat minutes – Rusty Wallace                             |
| 9:07 – 9:35 a.m.   | <b>ACTION:</b> July Financials, Budget Presentation & Goals – Steve De La Haya       |
| 9:35 – 9:45 a.m.   | <b>ACTION:</b> 2019 Legislative Agenda – Casandra Matej & Ashley Harris              |
| 9:45 – 10:05 a.m.  | <b>ACTION:</b> Presentation of the Strategic Plan – Marise McDermott and Paul Ouimet |
| 10:05 – 10:15 a.m. | Update on Visit San Antonio Marketing Initiatives – Andres Munoz                     |
| 10:15 – 10:25 a.m. | San Antonio Sports Briefing – Russ Bookbinder  |
| 10:25 – 10:35 a.m. | Committee & Taskforce Report-Out – Board Liaisons                                    |
| 10:35 – 10:45 a.m. | CSF Report – Patricia Muzquiz-Cantor   |
| 10:45 – 10:55 a.m. | President's Report – Casandra Matej  |
| 10:55 a.m.         | Open Discussion / Closing Remarks – All  |
| 11:00 a.m.         | Adjourn – Rusty Wallace  |

\*In accordance with the Visit San Antonio Management Agreement and Bylaws, please note that September 12 will be a Public Meeting. Light Refreshments Will Be Provided.

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